

# Justin Myerson

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New York, NY

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## EDUCATION

**San Diego State University, *San Diego. CA***  
Bachelor of Science in Communication

**MiraCosta College, *San Elijo campus. CA***  
Associates Degree in Communication

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## PROFESSIONAL EXPERIENCE

**Para Sportswear** – San Diego, California- New York, New York January 2018 to Present  
*Marketing & Public Relations Associate*

- Produce branded marketing content for social media platforms
- Analyze online trending data
- Increased sales through targeted marketing and social media presence

**Alison Pearlman-** Rancho Santa Fe, California August 2015 to Present  
*Personal Assistant/Estate Manager/Child Care Provider*

- Resolved conflicts as they occurred by bringing a creative outlook and thinking outside the box
- Led, coordinated and advised 5 children, supervising them through their daily activities
- Introduced and administered organizational methods that streamlined workflow

**Cape Town Pub** – Miramar, California May 2014 to 2016  
*Lead Server/Bartender*

- Responsible for sourcing, purchasing, and pairing products with menu items and adapted accordingly
- Ensured customer satisfaction at all times
- Coached new servers and informed them of product details

**FairGroup LLC.** – Poway, California Summer 2012  
*Production and Sales Manager*

- Provided oversight for operations and reported progress to management
  - Organized production schedules for part-time and full-time employees
  - Performed all payroll department functions within the workgroup
  - Identified multiple error trends and suggested procedures to enhance production efficiency
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## ADDITIONAL QUALIFICATIONS/SKILLS

- Proficient in Microsoft Office suite
- Proficient in Adobe Lightroom Photoshop
- Broad Entrepreneurship experience